



## AYO! IS LAUNCHING A COVID-19 EMERGENCY FUNDRAISING CAMPAIGN

We're really encouraged by the strong sense of community in Armenia as the country faces troubling times while being more united than ever. We've witnessed citizens remind each other to #workfromhome for the sake of their elders. We've seen them give a helping hand to those most financially affected and clap from balconies in support of Armenia's brave healthcare workers who continue to put their lives on the line to contain the spread of the virus.

But just because the AYO! team is stuck at home doesn't mean we can't do our part. We've already reached out to those working to protect vulnerable citizens—from non-profit organizations to the Ministry of Social Affairs—to see how we could put our collective resources to good use. They're hard at work delivering food parcels and hygiene supplies to help the society's most vulnerable groups weather this crisis. But unfortunately, they can't reach everyone and more help is needed.

That's why we've launched the COVID-19 Emergency Relief Fundraising Campaign aimed at providing help to those who have fallen through the cracks or for whom more assistance is necessary.

We've also decided not to set a fundraising target for this campaign; every contribution will go to those in need during this time.

This also doesn't mean that we're halting our **Shuhel** project. Donations are also ongoing. Armenia's healthcare workers are working nonstop to contain the outbreak. The best way to honor their service is to do our part to help care for those most in need.